

Why I needed the 80/20 Club

My business journey began with a lot of struggle. I am not afraid to admit I was a mess. I had allowed my lack of business 'know how' to chip away at my self-confidence to the point at which I was about to give up.

Thankfully discovering through an online networking group that I was .. in fact, not the only person struggling was the start

of my mindset journey and thanks in part to my training as a coach and also to my strong goal orientated driver behaviours I finally began to make progress.



As the fog of confusion and self-doubt began to clear my core driver behaviours for organisation planning and process began to creep back to the surface and before long I was crying out for a plan. "will somebody please just tell me what I need to do, and I will do it" I thought. So, when, out of pure luck I arrived at a networking event and heard Lauryn Bradley introducing her new Business Mentorship Online platform I knew immediately that this was what I had been looking for all this time.

I needed advice, connection, expertise, instruction and a plan and this platform offered all of it. And at a price I could afford. (Abbie Broad – Mindset coach)

80/20 Creator Lauryn Bradley – entrepreneur, business strategy expert + mentor to womxn in business.

Growing a business requires business expertise and we cannot always have that expertise in house. Successful businesses and entrepreneurs think nothing of engaging the services of other experts to help them run and grow their business. Lauryn Bradley is a business expert, lifelong entrepreneur, and business mentor. She has walked the walk and she can certainly talk the talk. So, when I was lucky enough to have been introduced to Lauryn at a networking meeting in September 2019 after just minutes of meeting her I was sold. My passion for what I do is undisputed, however, my lack of business basics was evident. When I met Lauryn, I was just starting to find my feet and thanks to her business mentoring program and



the 80/20 Club I grew my business more in 6 months than it had in 3 years. Lauryn's no nonsense approach is refreshing, and she has the most incredible insight into the behaviours we have around time and how to use it. She has a huge following in the business world with online platforms and courses all targeted at businesses just like you and me. Her passion and values to share her skills and give back are heart-warming not to mention a life saver.

Is the 80/20 right for you?

- **You have so much passion and energy for your product or service, but running a business feels overwhelming, confusing and you just want someone to tell you what to do next?**
- **Do you wish you could sit down in a room with a bunch of successful entrepreneurs and just ask them 'How did you really do it'?**
- **Maybe you are holding back from taking the leap to go full-time in your business because you are unsure of what to do next.**
- **Perhaps you're on the cusp of your passion becoming a REAL, serious business or maybe you're already running a business and experiencing 'wins', but a small part of you still feels like an imposter.**

Let's change that right now!

The 80/20 Club is for small business owners at any stage in business. If you have found yourself at a point and just feel stuck. Not knowing what to do or where to go next.

The 80/20 Club is best suited for businesses with an online presence. You already have a website and some social media stuff going on but you want to shake things up!

Why YOU need to join the 80/20 Today

As a founding member of the 80/20 Club I can tell you first-hand just how amazing this mentorship program is. It has everything a small or micro business owner could need to support you to scale and grow your business. After working through the struggles, I was experiencing in my business, I was ready to begin building a solid brand. What I



didn't know was 'how to do it'. What I needed was a plan to follow, a structure to work to and advice I could trust.

The 80/20 ticked every box for me and after joining the program my business and income grew a staggering 500% in just a few short months.

Join the 80/20 and get your Mindset Coaching VIP Membership for free.

I continue to be a member of the 80/20 and the ongoing support is vital for my business to continue to grow. I want your business to thrive just as mine has and the good news is it can. By signing up to the paid platform of the 80/20Club not only do you receive all the amazing expertise Lauryn has to offer you will also receive FREE membership to the Mindset Coaching VIP CLUB.

This includes weekly group coaching sessions, mindset exercises and learning resources, peer support and accountability, as well as coaching directly from me.

It is my belief that Mindset Coaching and Professional Business Mentorship work perfectly together, offering you the highest quality support and the best possible chances of success.

For more information simply (contact me) and I will be happy to chat through the options with you.

Or you can check out the 80/20 CLUB right here today – sign up through this link to the paid package and you will automatically receive your FREE VIP Membership.

Join today at <https://abbie.krtra.com/t/isHhAv1btYZa>

